



Global Blue

## INSIGHTS INTO TOURIST SPENDING DECEMBER 2010 YTD

Global Blue Lebanon SAL • Sole Bldg., Charles Malek Av. • Postal Code: 2073 - 3801 •

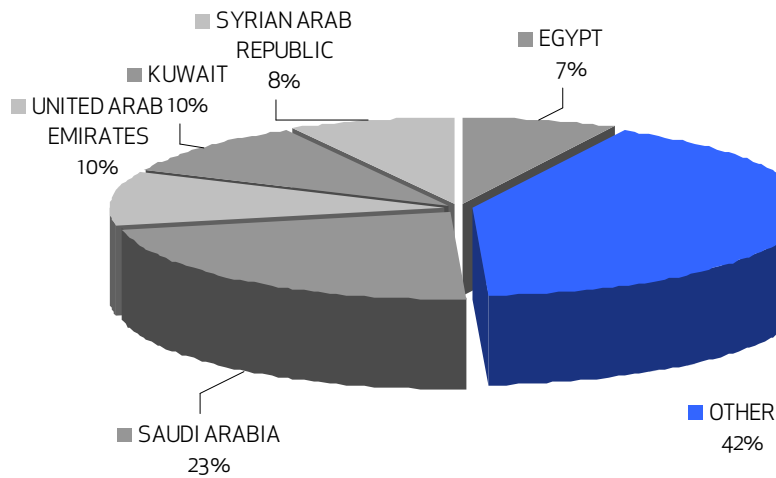
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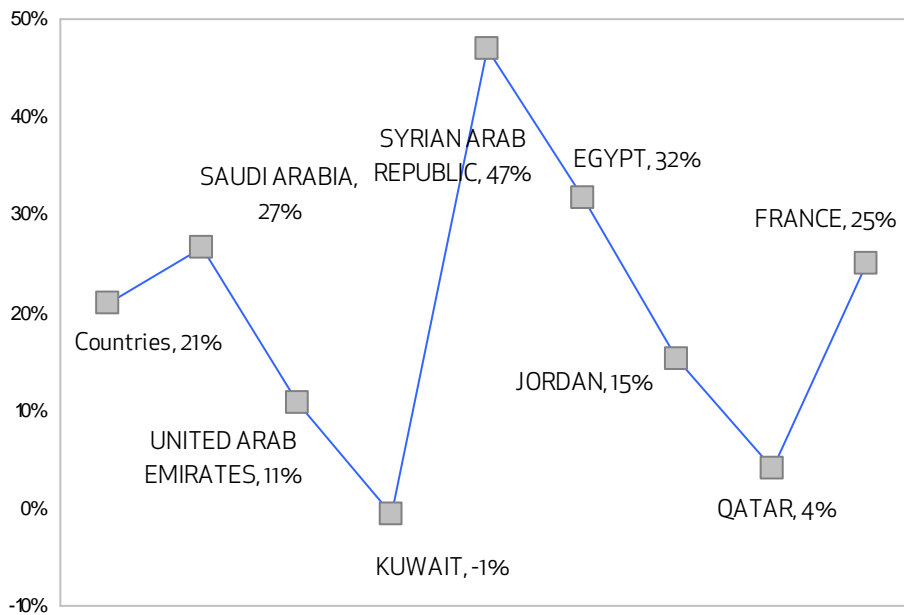


# I. COUNTRY OF RESIDENCE INSIGHT

## A. YTD SPENDING DISTRIBUTION BY COUNTRY OF RESIDENCE

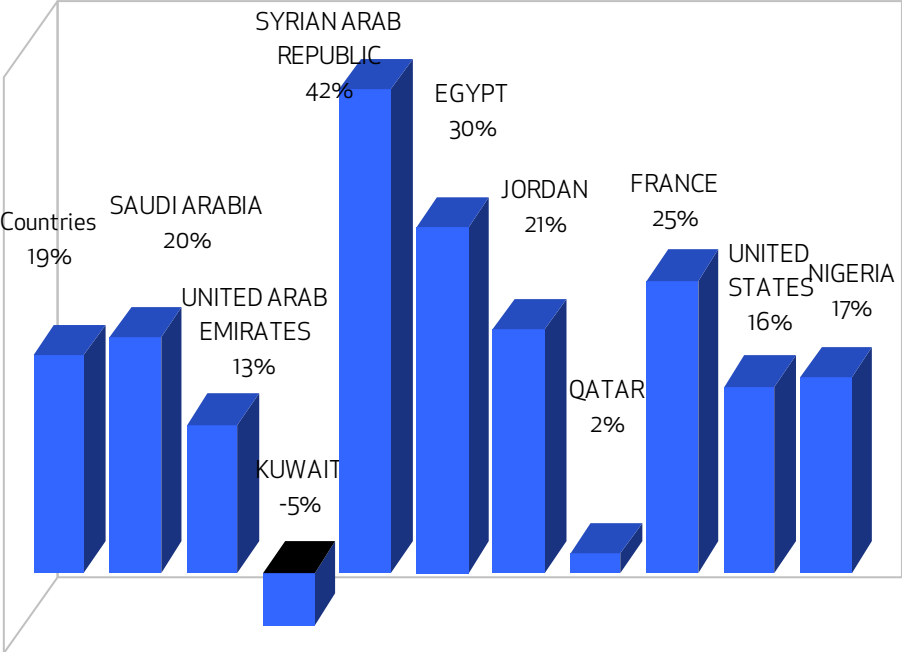


## B. YTD SPENDING EVOLUTION VS. PYTD

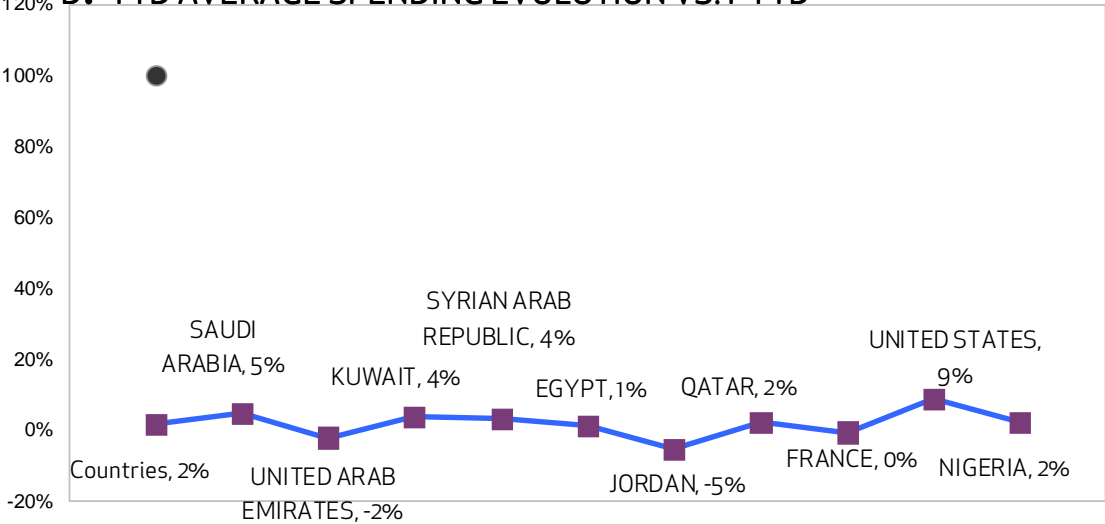


THE FOLLOWING FIGURES REPRESENT PURCHASES BY TOURISTS IN LEBANON WHOSE VAT WAS CLAIMED. IT GIVES A FAIR VIEW ABOUT TOURISTS' SHOPPING TRENDS.

C. YTD NUMBER OF REFUND TRANSACTIONS EVOLUTION VS. PYTD

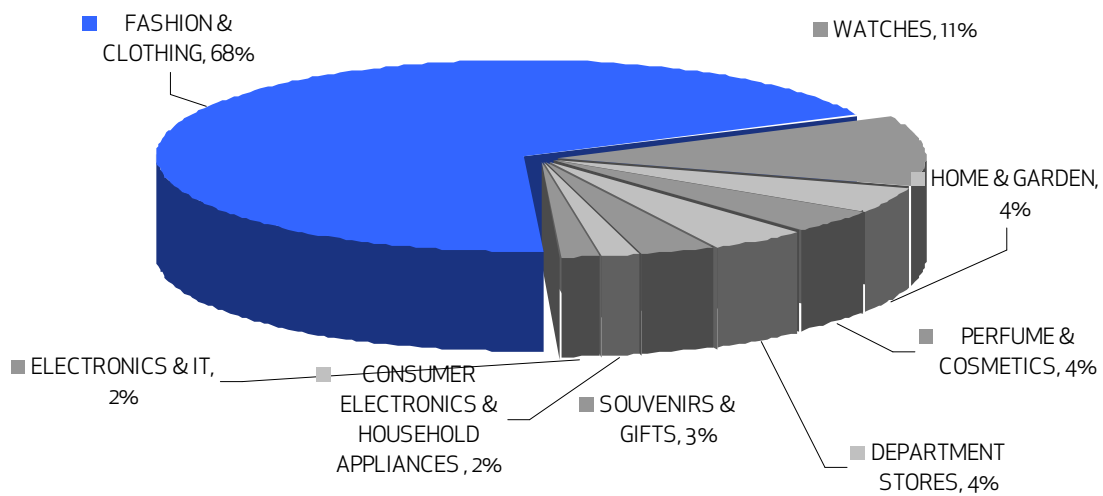


D. YTD AVERAGE SPENDING EVOLUTION VS. PYTD

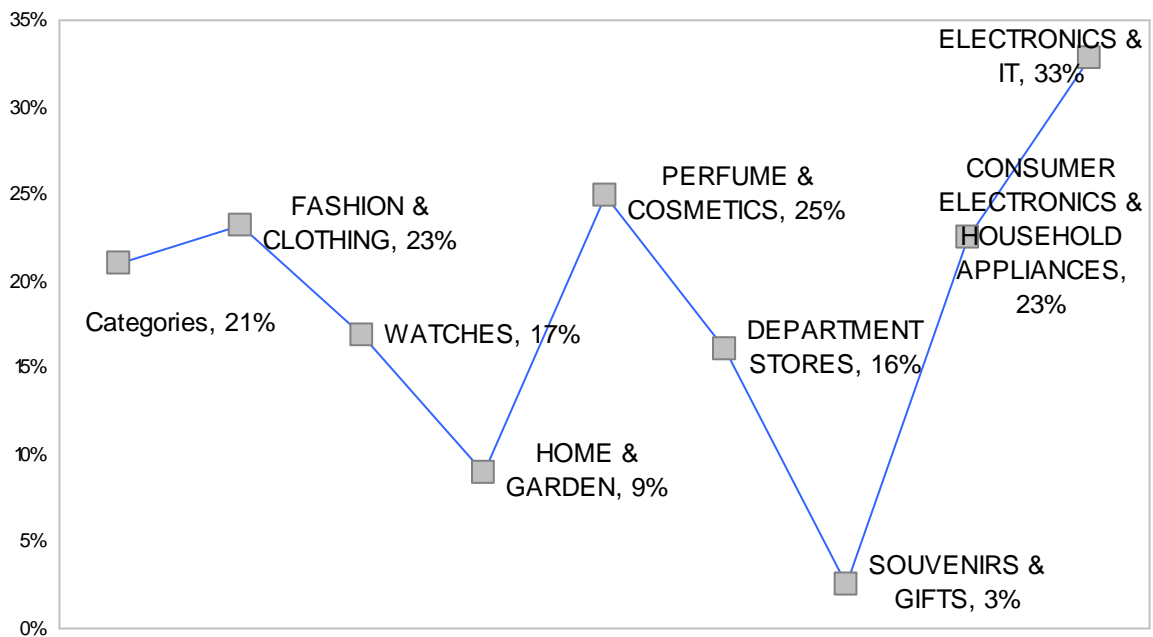


## II. CATEGORY INSIGHT

### A. YTD SPENDING DISTRIBUTION BY CATEGORY

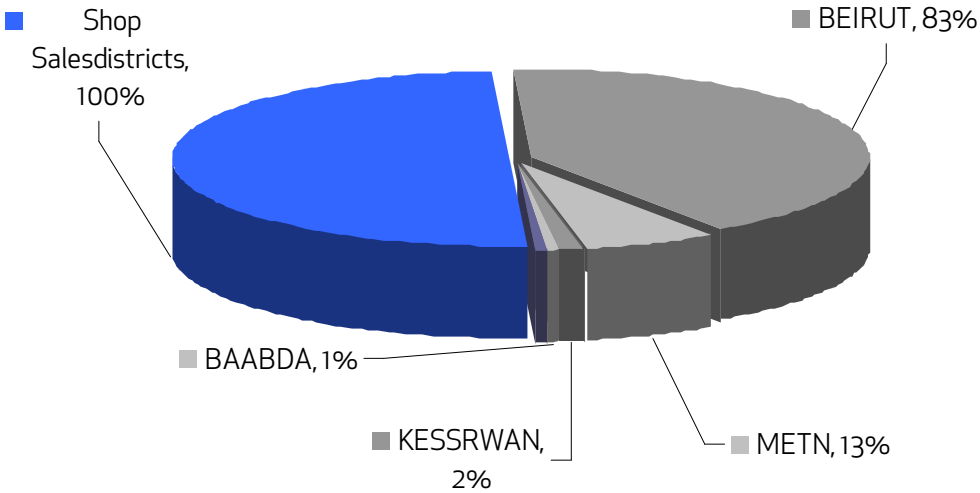


### B. YTD SPENDING EVOLUTION VS. PYTD



# III. AREA INSIGHT

## A. YTD SPENDING DISTRIBUTION BY AREA



## B. YTD SPENDING EVOLUTION VS. PYTD

